

A Fast-Growing Hub in Hong Kong

Being an international financial centre with extensive experience in technology, Hong Kong is the ideal place to develop financial technology (fintech) in Asia. The startup scene is growing exponentially with new startups and accelerators setting up in the city, bringing with them exciting ideas and skills. Many venture capitalists and crowdfunding platforms are eyeing fintech investment opportunities in Asia from Hong Kong.

Fintech Startups in Hong Kong



Source: Startup profiling survey, InvestHK, September 2015



Source: IDC Financial Insights, 2014

Fintech Startups assisted by InvestHK:



AngelList Fundraising Platforms: Asia (Number of Startups)



The Fintech Evolution

Encompassing big data, cloud computing and mobility, fintech takes every transaction to the cloud, enhances customer experience, and facilitates information-sharing and matching opportunities. *The Economist* summarises fintech's benefits:



Cut costs and improve quality

unrestricted by regulators, legacy IT systems, brick-and-mortar branches



Assess and reduce risks

using big data analysis and algorithm calculation from eCommerce, social media and search engines to understand consumption behaviours



Diversify credit landscape

less reliant on brick-and-mortar, and avoids mismatched maturities and inherent risks in banking

"Hong Kong has the right ecosystem as a financial and technology hub – with a ready pool of talent in financial services, a strong customer base, huge network, funding opportunities and ease of doing business."

*Itay Damti,
Managing Director
Asia-Pacific, Leverage*

"Hong Kong is an excellent testing field for our financial technologies and platforms before we expand overseas."

*Guan Xiaolan, Vice President,
Hundsun Technologies Inc*

Fintech Accelerators



Fintech Innovation Lab

A 12-week mentorship programme for fintech startups launched by Accenture and leading banks in Hong Kong in July 2014



Nest/DBS Accelerator Programme

A three-month mentorship programme for eight selected overseas startups launched by DBS and Nest in April 2015



List of Upcoming Fintech Events:

Please check out the events calendar on our website: www.startmeup.hk

Invest Hong Kong is the department of the Hong Kong Special Administrative Region (HKSAR) Government responsible for foreign direct investment, supporting overseas and Mainland businesses to set up and expand in Hong Kong. We partner with clients on a long-term basis and are available at any stage of their business development process.

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