



# Hong Kong The Global Connector for Startups



# Who we are

Launched in 2013, StartmeupHK is an integrated startup initiative aimed to create a buzz amongst entrepreneurs in the local and overseas startup communities. At its core is the idea to promote Hong Kong as a startup destination, bring global entrepreneurs to the city, attract innovative, scalable and high impact ventures to consider setting up a presence in Hong Kong. It connects and encourages collaboration between overseas entrepreneurs and Hong Kong based startups/companies, provides a one-stop platform for overseas startup entrepreneurs and propels the development of Hong Kong into a leading destination and hub for entrepreneurship and innovation.

# Why Hong Kong



If you want to be in the best place to start your business - Hong Kong has the community, resources and opportunities to turn your ideas into reality. Immerse yourself in a city which thrives on connecting people. You'll find all the right platforms to get your business up and running. If you're ready to get started, Hong Kong has the perfect startup ecosystem where you can join a network of like-minded individuals.

With an ever growing number of networking events and seminars, you'll find all the tools you need to build a dynamic business here. The spirit of Hong Kong is one of enterprise and entrepreneurship. We mean business and if you do too, Hong Kong is the perfect place for you.

# How we can help

Hong Kong's startup ecosystem has rocketed in the last few years. These are driven by the city's supportive incubators and accelerators, the strong funding support for startups and a pool of angels/venture capitalists – plus, all the enduring business advantages that Hong Kong provides.

We offer free advice and services to support your startup from the planning stage right through to the launch and expansion of your business.



meup.hk







Where to find what

# Incubation and Acceleration Programmes

AIA accelerator powered by NEST aia-accelerator.com

blueprint blueprint.swireproperties.com

### Brinc Ltd brinc.io

**Cyberport Incubation Programme** www.cyberport.hk/en/ about\_cyberport/cyberport\_ entrepreneurs

DBS Accelerator dbs-accelerator.com

FinTech Innovation Lab by Accenture fintechinnovationlabapac.com Hong Kong Design Centre's Design Incubation Programme hkdesignincubation.org

Hong Kong Science and Technology Parks Corporation's

- Incu-App Programme
- Incu-Bio Programme

 Incu-Tech Programme www.hkstp.org/en-US/Services-Programmes/Incubation-Programme

INFINITI Accelerator infiniti-accelerator.com

Nest nest.vc

### **Investor Networks**

Hong Kong Angel Investment Network investmentnetwork.hk



Hong Kong Business Angel Network hkban.org

Hong Kong Venture Capital and Private Equity Association web.hkvca.com.hk

TIE hongkong.tie.org

### Creativity and Design Funding Opportunities

CreateSmart Initiative www.design.csi.gov.hk

Design-Business Collaboration Scheme www.design.csi.gov.hk/I-eng/ DBCS\_Overview.asp

### **Government Support**

Create Hong Kong createhk.gov.hk

Cyberport cyberport.hk

Hong Kong Productivity Council www.hkpc.org

Hong Kong Science and Technology Park hkstp.org

Hong Kong Trade and Development Council hktdc.com

Invest Hong Kong investhk.gov.hk

# Environment Management Funding Opportunities

Carbon Audit Pilot Fund carbonsmart.hk

Cleaner Production Partnership Programme cleanerproduction.hk

# Financing Loan or Insurance Opportunities

Export Credit Insurance hkecic.com

Microfinance Scheme www.hkmc.com.hk/eng/our\_ business/microfinance\_scheme. html

### SME Financing Guarantee Scheme www.hkmc.com.hk/eng/our\_ business/sme\_financing\_ guarantee\_scheme.html

SME Loan Guarantee Scheme www.smefund.tid.gov.hk/english/ sgs/sgs\_objective.html

### Market Development Funding Opportunities

BUD Fund (Enterprise Support Programme) bud.hkpc.org

BUD Fund (Organisation Support Programme) www.bud.tid.gov.hk/english/bud/ bud\_objective.html

General Support Programme www.itf.gov.hk/I-eng/GSP.asp

Patent Application Grant www.itc.gov.hk/en/funding/pag. htm

SME Export Marketing Fund www.smefund.tid.gov.hk/english/ emf/emf\_objective.html

# Research and Development Funding Opportunities

Enterprise Support Scheme www.itf.gov.hk/l-eng/ESS.asp

Guangdong-Hong Kong Technology Cooperation Funding Scheme www.itf.gov.hk/l-eng/TCFS.asp

Innovation and Technology Support Programme www.itf.gov.hk/I-eng/ITSP.asp

Internship Programme www.itf.gov.hk/l-eng/GSP-IP.asp

Research and Development Cash Rebate Scheme www.itf.gov.hk/I-eng/crs. asp?textmode=0

The Social Innovation and Entrepreneurship Development Fund sie.gov.hk

SME Development Fund www.smefund.tid.gov.hk/english/ sdf/sdf\_objective.html

University-Industry Collaboration Programme www.itf.gov.hk/I-eng/UICP.asp



### **Training Scheme**

**New Technology Training Scheme** www.itc.gov.hk/en/funding/ntts. htm **CoCoon** hkcocoon.org

Cowork CHM coworkchm.com

**Cyberport Smart-Space** cyberport.hk/en/offices/smart\_ space

Dim Sum Labs dimsumlabs.com

Fashion Farm Foundation (FFF) fashionfarmfoundation.org

Hatton Studios hattonstudios.com

# **Co-working Spaces**

4 Cats Co-business Community facebook.com/4catscommunity

blueprint blueprint.swireproperties.com

Brinc Co-working brinc.io/co-working



HK Commons hkcommons.com

Hong Kong Science Park Soft Landing Centre www.hkstpsoftlanding.com/en\_ index.php

Incu-Labspace incu-lab.org

LOffice IncuCenter landnovate.com

MakerBay makerbay.org

MakerHive makerhive.com.hk

Paperclip papercliphk.com

Platform platform.hk

Retro Spot retrospot.hk

Startup Commune startupcommune.org

The Coffee House thecoffeehouse.hk

The Crafties thecrafties.hk

The Garage Society thegaragesociety.com

The Good Lab goodlab.hk

The Hive thehive.com.hk

The Loft theloft.com.hk

TusParkHK tgnglobal.com

Wynd wynd.hk

UNO Co-working Space unocoworking.com

### Entrepreneur & Startup clubs/associations

AAMA Pearl River Delta Chapter aamaprd.org

Internet Society Hong Kong isoc.hk

MaD (Make a Difference) mad.asia

Mettā metta.co

SME Creativity Center smecc.hk

StartLab startlab.hk Startup College startupcollege.hk

Startup Weekend www.up.co/communities/china/ hong-kong/startup-weekend

StartupsHK startupshk.com

The Entrepreneurs Club entrepreneurs.com.hk

The Entrepreneurs' Network ten.org.hk

Web Wednesdays Hong Kong webwednesday.hk

### **University Networks**

### **CUHK Center for Entrepreneurship**

entrepreneurship.bschool.cuhk. edu.hk

HKU Knowledge Exchange

www.ke.hku.hk

HKUST Entrepreneurship Center www.ec.ust.hk

**PolyU Micro Fund Scheme** www.polyu.edu.hk/ife/ polyumfund/



It is easy and straightforward to set up a business in Hong Kong. Here are the major steps involved.

- 1. Decide on the company type and company name
- 2. Apply for incorporation with the Hong Kong Companies Registry
- 3. Register your business with the Business Registration Office of the Inland Revenue Department
- 4. Open a bank account
- 5. Find business premises
- 6. Obtain visa to live, work or invest in Hong Kong

# Contact StartmeupHK team to accelerate your venture.

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