

StartmeupHK Newsletter: July 2021

StartmeupHK Festival 2021 a Great Success



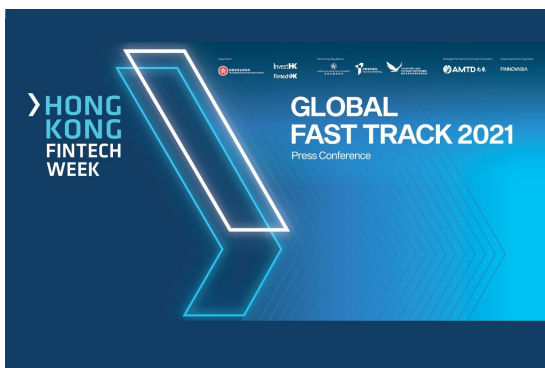
The 2021 edition of the StartmeupHK Festival, held virtually on 24-28 May, was a great success. The bustling week showcasing 806 speakers from around the world attracted almost 39,000 attendees from over 100 countries and 240,000+ views on streaming media. There were 14 events across different tech sectors featuring speakers like Vitalik Buterin and Guy Kawasaki among others. Our event partners also organised 477 investor/business matched meetings with startups. Click [here](#) to check out event highlights as well as video playback (expiration dates apply on some of the content).

2021 StartmeupHK Salons

The 2021 StartmeupHK Salons, which finished on the 10 June, attracted hundreds of attendees from around the world. Six virtual editions were held successfully in North America, Latin America, Europe, Middle East & India, ASEAN and GBA, with a focus on the opportunities in the GBA and Asia via Hong Kong through the perspectives of startups, investors and corporate innovators. Click [here](#) to watch webinar playback.



Ecosystem News



Hong Kong Fintech Week - Global Fast Track 2021 (Apply by 10 Sep 2021)

Calling all innovative fintech companies planning to scale in Asia to join the 2021 edition of the Global Fast Track programme! Those who have cutting-edge B2B or B2C fintech solutions will have the opportunity to meet with and pitch to senior executives from corporates and investors in Hong Kong. [Learn more](#)

CityU's HK Tech 300

HK Tech 300 is a large-scale flagship innovation and entrepreneurship programme organised by CityU for aspiring entrepreneurs among CityU students, alumni, research staff and others using CityU's intellectual property/technology to launch startups and ignite their entrepreneurship journey. The programme aims to create 300 startups in three years. [Learn more](#)



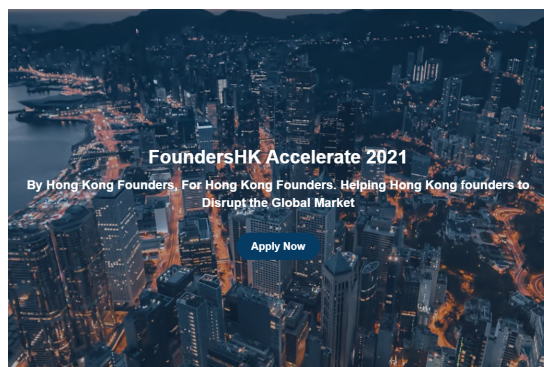


New incubator: Hong Kong Youth Innovation and Incubation Development Foundation

Through an innovative business model, this newly established incubator provides promising talent with a wide range of services and support, including startup capital up to HK\$1.2 million (~US\$154K), business consultation service, work space with office facilities etc., with an aim to help startups grow and expand in the new era. Hong Kong citizens aged 18-45 can apply. [Learn more](#)

FoundersHK Accelerate 2021

This accelerator is a free 8-weeks online startup program powered by FoundersHK based in Silicon Valley. It will help Hong Kong founders from around the world to speed up growth, fundraise from the best investors, network and connect with the best mentors, and more. Startups will have 1-to-1 exclusive access to experts of their choice plus an opportunity to present at the Demo Day in front of investors from around the globe. [Learn more](#)



Cyberport Entrepreneurship Programmes (Apply by 2 Aug 2021)

Cyberport runs entrepreneurship programmes to help startups kick-start digital technology ideas and accelerate business growth. The Cyberport Creative Micro Fund and Cyberport Incubation Programme (Oct-2021 Intake) are now open for application. [Learn more](#)

Upcoming Events

CoCoon Pitch: Connecting Founders and Investors (22 Jul 2021)

CoCoon Pitch enables entrepreneurs to present their products or services to potential investors, co-founders, teammates, customers or corporate partners. Join the teleconference to meet the teams and judges and hear about the newest ideas around fintech, edtech, medtech and more. [Learn more](#)



"Techstyle for Social Good 2021" International Online Competition (Apply before 31 Jul 2021)

The Mills Fabrica's "Techstyle for Social Good 2021" is calling out to students innovating for social good globally. If you have a techstyle (technology + lifestyle) innovation that can create positive environmental and social impact and incorporates apparel/textiles or agrifood technology, join the international online competition now to win prizes worth over HK\$520,000. [Learn more](#)

Huawei Spark Ignite 2021 – Global Startup Competition (Apply by 10 Aug 2021)

Huawei Spark Ignite 2021 has returned to collaborate with more disruptive startups to define the technologies of tomorrow. If you have an innovative startup that is pushing the boundaries of the ordinary, join us and showcase your solution to Huawei, one of the largest telecom companies in the world. [Learn more](#)



[Connect with StartmeupHK!](#)



About StartmeupHK

StartmeupHK is an initiative by InvestHK aimed at helping founders of innovative and scalable startups from overseas to set up or expand in Hong Kong. Our services include providing information about the startup ecosystem here in Hong Kong, connecting people to the startup community, hosting startup events and helping to foster a positive environment for startups to thrive. Please [contact us](#) for further discussion.

About InvestHK

InvestHK's vision is to strengthen Hong Kong's status as the leading international business location in Asia. Our mission is to attract and retain foreign direct investment which is of strategic importance to the economic development of Hong Kong. For more information, please visit investhk.gov.hk.

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