### StartmeupHK Newsletter: May 2022

### **News Update**



#### Microsoft takes Startups in Asia from Idea to Unicorn with new Microsoft for Startups Founders Hub Platform

Microsoft for Startups Founders Hub is a new digital platform for founders in Asia. Designed to support all founders from idea to exit, Microsoft for Startups Founders Hub brings together the technology, guidance, and support you need to hit your next milestone. Mentors will also provide support in specific areas. Learn more

#### Replay available: StartmeupHK Salon: US edition

InvestHK recently held the US edition of its StartmeupHK Salon, in conjunction with Silicon Dragon. Speakers included Melissa Guzy (Arbor Ventures), Chibo Tang (Gobi Ventures), and Andrew Tang (Draper Associates) on the investor panel, and unicorn and upcoming fintechs in the fintech panel. Sean Randolph, Sr. Director of Bay Area Council Economic Institute, also gave a quick comparison of the Greater Bay Area and the San Francisco Bay Area, and a synopsis of what the GBA means for American companies. Watch now





### Participate In CUHK's Corporate Innovation Index

Innovation is critical for Hong Kong's competitiveness and sustainability, helping to promote a culture of entrepreneurship and continuous innovation.

CUHK Business School has developed an assessment tool to measure corporate innovation, competitiveness and sustainability. Learn more

### Programmes

# Open for application: Hong Kong ICT Awards 2022 – ICT Startup Award (apply by 27 Jun 2022)

The Award promotes outstanding information and communications technology (ICT) inventions and applications. It encourages startup companies to grow, innovate and be creative. <u>Learn more</u>





# Job application: Top Technology Scholar Programme (apply by 31 Dec 2022)

ASTRI's two-year programme aims to provide candidates with an inspiring work atmosphere, exciting opportunities and the necessary skills for career development. In addition to a monthly salary, a scholarship of HK\$50,000 and HK\$80,000 will be awarded to Master and Doctoral degree graduates upon completion of the 2-year programme with satisfactory performance. Sectors include Al/big data, communications, cybersecurity, integrated circuits and IOT/sensors. Learn more

# Open for application: ATEC2022 Startup Competition (apply by Jun 2022)

The Asia Technology Entrepreneurship Conference (ATEC) is the largest university alumni-club led technology conference and startup competition in Asia. Founded by the Hong Kong and South China university and business school alumni clubs of Harvard, Columbia, MIT and Stanford, ATEC's events are designed to foster active engagement of their alumni with the broader startup ecosystem in Asia. Finalists will compete by pitching and the top 3 winning startups will be awarded cash prizes. Learn more



### **Upcoming Events**



### Startup World Cup Asia Finale 2022 (6 Jul 2022)

Startup World Cup provides a platform for entrepreneurial minds and technology innovation. It will help overseas and mainland Chinese startups to expand their businesses in Hong Kong. <u>Learn more</u>

### GBA WealthConnect Forum 2022 (21 Jun 2022)

Wealth management leaders and investors can exchange insights and experience the latest innovations. They can explore the opportunities of the financial markets within the Greater Bay Area. Learn more



### **Connect with StartmeupHK!**

### About StartmeupHK



StartmeupHK is an initiative by InvestHK aimed at helping founders of innovative and scalable startups from overseas to set up or expand in Hong Kong. Our services include providing information about the startup ecosystem here in Hong Kong, connecting people to the startup community, hosting startup events and helping to foster a positive environment for startups to thrive. Please <u>contact us</u> for further discussion.

#### About InvestHK



InvestHK is a government department with a vision to strengthen Hong Kong's status as the leading international business location in Asia. Our mission is to attract and retain foreign direct investment which is of strategic importance to the economic development of Hong Kong. For more information, please visit investhk.gov.hk.

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